

ISUCRS

International Society of University Colon and Rectal Surgeons

Advance Program Advertising Order Form

Ad placement DEADLINE: March 14, 2008

Please return via fax to 310-437-0585, attn: Kelly Honecker

ART MATERIALS DEADLINE: March 21, 2008

Company Name: _____

Contact Person: _____

Phone: _____ Fax _____ Email: _____

Circulation: The ISUCRS Advance Program will be distributed to 4,000 surgical leaders in the U.S. and abroad. The Advance Program will also be available on ISUCRS website at www.isucrs.org.

Advertising Rates:

	<u>Fee</u>	<u>Amount Enclosed</u>
Full page – Inside Front Cover	\$1,025	_____
Full page – Inside Rear Cover	\$ 950	_____
Full Page	\$ 775	_____
Half Page	\$ 500	_____

Please **make check payable to ISUCRS**, 50% deposit required
Balance due March 21, 2008

Ad Specs:

All ads are FOUR COLOR. All ads are non-commissionable.

Full page trim size: 8 1/2" x 11"

Half Page trim size: 8 1/2" x 5 1/2"

Option: IF BLEED, PLEASE BLEED IMAGE 1/8" PAST AD SIZE

Please indicate with a check mark if your ad requires specific orientations:

_____ Right page _____ Left page

Reproduction Requirements

Macintosh CD Rom or zip disc. File formats accepted: PDF files are accepted and preferred. Quark Express 6 (or lower), or Illustrator 10 (or lower) files. Please outline all fonts in illustrator. All files should have a resolution of 300 dpi. All necessary type, placed graphic files should be in CMYK color mode and proof must accompany files. No other formats will be accepted. Files set up incorrectly are not the responsibility of Show Management. Any troubleshooting required will be billed at \$60.00 an hour.

Contact: Kelly Honecker, 310-909-0107 ext. 117; kelly@isucrs.org
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